



TEXAS REALTORS®
LEADERSHIP PROGRAM

Texas REALTORS® Leadership Program



Building the best leaders for the benefit of Texas REALTORS®

The Texas REALTORS® Leadership Program (TRLP) is designed to meet the needs of Texas REALTORS® and to provide an innovative and highly flexible program that allows self-motivated learners the opportunity for leadership development in the context of a learning community. The leadership program develops that community of selected participants who transform the power of knowledge into volunteer service. Its core values include community, service, integrity, and commitment.

The goal of the Texas REALTORS® Leadership Program is to drive leadership participation from all segments of the community on the local and ultimately state level, benefitting both local communities and the REALTOR® body as a whole. This is done by providing encouragement and resources for participants to understand their role in effecting change and making a difference in their respective professional, personal, and civic areas of interest.

TRLP offers participants and graduates an ongoing opportunity to meet other motivated leaders and to share an intensive learning experience that focuses on community issues and leadership skills. The program provides

participants with lectures, seminars, guest speakers, group discussions, and leadership exercises that address vital issues affecting Texas REALTORS®. This dynamic format stimulates vigorous and animated discussions and involvement by all participants.

The eighth module program consists of an opening retreat, presentations from community leaders, government officials, and business executives, and a closing graduation ceremony.

Module One: Opening Retreat - Understanding Leadership

Discover the effectiveness of leaders, team building, gaining awareness of different personalities and skill sets, and learning from other association leaders through their shared experiences.

Module Two: Your Role as a Leader

Explore the traits and qualities of effective leaders, what makes people inclined to follow others, as well as managing personality dynamics within group settings.

Module Three: The Business of Associations

Explore REALTOR® Associations, how they are managed, and how they benefit their members. It will also cover Roberts' Rules of Order, meetings, strategic planning, and budgeting.

Module Four: Inclusive Decision

Association leaders today come from diverse

cultures, backgrounds, and generations, creating an even greater need to learn how to introduce ideas, negotiate through difficult decisions, and resolve differences.

Module Five: Spokesperson Training
Texas REALTORS® provides this training to increase leaders' comfort level when responding to and dealing with media inquiries.

Module Six: Personal Sustainability
This module departs from leadership-centric sessions and allows for reflection and relaxation, stressing the need for personal time and rejuvenation.

Module Seven: Legislature, Law, and Texas REALTORS®

This session is typically held at the Texas Capitol in Austin, and our Governmental Affairs team provides a state-level overview of our governmental and political affairs programs, legislative issues, and TREPAC.

Module Eight: Graduation

A celebration of the hard work put into completing the leadership program, signifying participants' readiness to serve in local and state-level leadership roles.



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